

Interactive Disaster Simulation Exercise:

Is Your Business Ready To **survive**?

Seminar Overview:

This is a hands-on seminar in which attendees participate in a business disruption simulation exercise. The exercise focuses on the occurrence of a major disruption resulting telecommunications and facilities failures. The seminar will include the development of teams and role-playing around a simulated event to educate attendees on strategies for crisis management and resumption of operations and the management of legal liability issues. The seminar will also include instruction on best practices on each of the key topics addressed in the exercise.

Attendees will experience:

- The formation of several hypothetical organizations with interdependent activities
- An event impact with multiple escalations
- The need for ongoing communication to mitigate impacts
- The consideration of technical requirements, impacts, and solutions
- The identification of lessons and discussion of strategies
- Training of technical strategies for crisis management, risk mitigation, legal liability management, telework strategies, and asset management
- Plan Review Discussion- a general discussion of the key strengths and weaknesses in plans provided to the trainers for review

It's 3 am and the phone rings....

- Who's in charge of Operations?
- Do you have a Business Continuity Plan to ensure that critical business processes are able to continue?
- Do you have a notification system set up to contact staff and alert them not to report to work?
- Do you have contact numbers for all your key vendors/stakeholders? Do you have a means to call them?
- Does your executive/mission critical staff know to report to your "alternate site" in order to continue business and respond to the changing nature of the event?
- Do your mission essential personnel know to report to this site?
- Does your BCP address inter-communications during and after the initial impact?
- How will you business survive?

All attendees who complete this workshop will be provided with a Certificate of Attendance, signed by BDA Global's Director of Operations.